



JANUARY 20-21, 2024

KY. FAIR & EXPOSITION CENTER (North Wing)

IT IS AGREED THAT _____

COMPANY NAME

REPRESENTED BY _____

COMPANY REPRESENTATIVE

SHALL RENT A _____ "BY _____" SPACE FROM the BLUEGRASS WORLD OF WHEELS,LL CUSTOM CAR SHOW, JAN. 20, 21, 2024 AT THE KENTUCKY FAIR ANQ EXPO CENTER IN LOUISVILLE, KY. THE EXHIBITOR AGREES TO PAY THE SUM OF\$ _____ FOR THE SPACE AND AGREES TO HAVE THE DISPLAY SET UP AND RENTAL FEE PAID NO LATER THAN 9 P.M. ON FRIDAY, JAN. 19, 2024 BY CASH, CHECK OR MONEY ORDER A DEPOSIT OF 50% PAYMENT MUST ACCOMPANY THIS AGREEMENT. COST OF ELECTRICITY AND SET UP MATERIALS ARE THE RESPONSIBILITY OF THE EXHIBITOR.

You **MUST** list **ALL** items you sell and what percentage of each item your total sale normally represents.

(PLEASE PRINT OR TYPE ALL OF THE FOLLOWING:)

COMPANY _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE (AREA CODE AND NUMBER) _____

MAIL TO Ron Rawlins
Bluegrass World of Wheels, LLC
P.O.BOX 9676 LOU., KY 40209
PHONE: (502) 558-9653

RATES \$400.00 FIRST 10' x 10'
\$350.00 EA. ADDITIONAL 10' x 10'

MAKE CHECKS PAYABLE
TO: **BLUEGRASS WORLD OF WHEELS, LLC.**

DATE _____ MANAGER OR OWNER'S SIGNATURE _____

**MAIL YOUR CONTRACT IN TODAY!
IMPORTANT!**
READ ALL RULES, REGULATIONS & WAIVERS ON THE REVERSE SIDE!

**BLUEGRASS WORLD OF WHEELS CUSTOM CAR SHOW IMPORTANT
PLEASE READ BEFORE SIGNING CONTRACT
Commercial Booth Rules, Regulations & Waivers**

ALL NEW BOOTHS are EXPECTED to PAY IN ADVANCE with a CERTIFIED CHECK or BANK MONEY ORDER! Booths which have established credit with us are expected to make PAYMENT to the SHOW OFFICE NO LATER THAN SET UP DAY FRI. JAN. 19, 2024 @ 9 P.M.!!!

Deposit required is 50% of Total Space Rented. No space will be held past 12:00 p.m. Fri., JAN. 19, 2024, unless we have your Deposit Remainder of Booth Rent must be paid in cash or certified check unless credit has been fully established in writing.

Your Rental Fee is for your SPACE ONLY! You must pay for ELECTRIC, TABLES, CHAIRS, LIGHTS, DRAPES, STANCHIONS, DRAY-AGE and any other charges incurred!

Taxes: All city, state, and federal taxes applicable are the sole responsibility of the Exhibitor named on this contract.

The Show Management and Exhibitors must honor ALL BUILDING CONCESSION RIGHTS The Building Management has the FINAL say and the Show Management and Exhibitors MUST ACCEPT their DECISION.

ALL EXHIBITS MUST BE FIREPROFF and FREE STANDING. DO NOT use NAILS, STAPLES, SCREWS, TAPE, ETC. on any part of the building walls, pillars, etc. without the event building director's permission in writing. When using extension cords, PLEASE make sure they are the extra heavy duty 3rd wire type as this building requires a 3rd wire for ground.

NO Booth is permitted to sell OBSCENE MATERIAL of ANY TYPE. Objectionable material will be REMOVED at once by the SHOW or BUILDING MANAGEMENT. No alcohol, drugs or weapons are allowed!

You will RECEIVE, FREE OF CHARGE, FOUR WEEKEND PASSES for each 10 x 10 Space Rented. You May Purchase extras at a Reduced Rate up until 9PM set up day Fri. JAN. 19, 2024. They may be purchased at the SIGN IN DESK

ALL EXHIBITS MUST BE REMOVED from the BUILDING no Later than MIDNIGHT SUNDAY NIGHT unless Permission to stay later is obtained in WRITING from the Building Management and given to the Show Manager. Any items or exhibits left after the closing of the show on Sunday Evening MUST be moved to a storage area (if available) designated by Show Management. No exhibit shall remain on the show floor area.

If you have items to Sell, it is your responsibility to be in ATTENDANCE at your BOOTH 30 MINUTES prior to opening each day. ALWAYS CHECK with the Show Manager to be sure of scheduled opening time each day. Anyone REQUIRING more than 30 minutes to set up their Booth must obtain SPECIAL PERMISSION from the Show Manager the NIGHT BEFORE. This is the ONLY WAY PERMISSION can be obtained to get in EARLIER. Special permission must be obtained 2 hours before closing the night before.

No Free items will be permitted to be passed out with adhesive type backing!

SHOW MANAGEMENT SHALL HAVE THE FINAL AUTHORITY TO DETERMINE THE LOCATION OF THE EXHIBITOR'S SPACE. IN

THE EVENT OF A DISPUTE NOT COVERED BY SAID RULES, SHOW MANagements DECISION SHALL BE FINAL.

In consideration of being allowed to participate in any way in the 2024 BLUEGRASS WORLD OF WHEELS CUSTOM CAR SHOW, (the "Event"), You, the exhibitor and signature of this contract agree to the following:

1. To be responsible for the safekeeping of your property while it is located at the Kentucky Expo Center (KEC) and you will secure such property as necessary at night and at other appropriate times and will further carry appropriate insurance to cover any loss or damage to such property.
2. To hereby release, waive, discharge, covenant not to sue and forever discharge Bluegrass World of Wheels, LLC., Kentucky Fair board, the Commonwealth of Kentucky and all affiliates agents, employees, and all other Event participants, sponsoring agencies, sponsors, advertisers, and owners and lessees of the premises used to conduct the Event from any and all liabilities, claims, actions, damages, costs, or expenses of any nature arising out of or in any way connected with your participation in or attendance at the Event and further agree to indemnify and hold each of such parties harmless against any and all such liabilities, claims, actions, damages, costs, or expenses including, but not limited to, all attorneys' fees and disbursements up through and including any legal action or appeal. You, the exhibitor and signature of this contract understand that this waiver of claims and release of liability includes any claims based on the negligence, action or inaction of any of the above noted parties and covers bodily injury (including death), property damage, and loss by theft or otherwise whether or not occurring before, during or after the Event.
3. To grant Bluegrass World of Wheels, LLC the right to utilize your display, exhibit, cars and staff's image and or likeness in connection with any commercial photos, broadcast, internet, video or film of the Event without any compensation to you. You have read this contract thoroughly and have sought legal advice on anything you did not understand. Signing of this contract constitutes unconditional acceptance of all the above rules, regulations and waivers.

DATE _____ MANAGER OR OWNER'S SIGNATURE _____